



REVIEW
P&C

2018
New Product
Competition
Information Pack

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symrise 

New Product Competition

Who, what, when and how?

There was a time when a product's life cycle was measured in decades, and then in years. These days it is measured in months or weeks!

Why is innovation so important? It leads to the growth and development of a society and country, it helps in the positive change of an environment, moves with the evolving desires of customers and leads to advanced technology. Innovation is important as it is one of the primary ways to differentiate your product from the competition. If you can't compete on price, you'll need innovative products and ideas to make your business stand out from the crowd.

Now in its 11th year, the aim of the **Pharmaceutical & Cosmetic Review/Symrise New Product Competition (NPC)** is to give local and international brands, available in South Africa, the opportunity to showcase their innovative new products.

Product innovation doesn't come without its criticism and judgement, and we recognise that any feedback on a newly launched product is extremely valuable to a company. With that, we provide confidential and extensive reports based on the feedback from our panel of expert judges, who collectively hold over 100 years' experience in their relevant industries. Each product/range is judged under the following criteria:

- Regulations
- Packaging
- Formulation
- Marketing

The entrants' and winners' efforts don't go unrewarded. There is extensive exposure from the time of entry until the awards announcement in **Pharmaceutical & Cosmetic Review**, on the website www.pharmacos.co.za, and on all social media platforms. The winner receives this extensive exposure as well as a trip to one of the world's leading trade shows — in-cosmetics Global 2019.

The NPC is hosted by **Pharmaceutical & Cosmetic Review**, a trade magazine which has been an industry mouthpiece for the past 44 years. It is the official journal of five industry associations - The Aerosol Manufacturers' Association (AMA); The Society of Cosmetic Chemists (Coschem); The Cosmetic, Toiletry & Fragrance Association (CTFA); The Health Products Association (HPA); and the National Association of Pharmaceutical Manufacturers (NAPM).

The magazine is the only one of its kind in the country, which targets decision makers in the manufacturing processes of pharmaceuticals, cosmetics, toiletries, health and household products, and related industries. It offers incisive and authoritative reports on all aspects of the process, from raw material sourcing, to manufacturing and packing, right down to distribution and marketing. It informs readers about the introduction of new ingredients, equipment, products and packaging, and provides objective commentary on local and international trends and issues.

Symrise is the sponsor of the 2018 New Product Competition. A dominant player in its field, Symrise is one of the top four flavour and fragrance houses worldwide. The company believes in innovation and continuously motivates creativity in the South African market. Its clients include manufacturers of perfumes, cosmetics, pharmaceutical products and nutritional supplements, as well as food and beverages.

If you think your product has what it takes to be the leader in innovation and it was launched between 1 January 2017 and May 2018, why not enter!

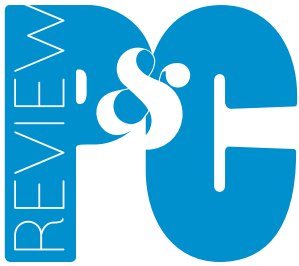
Entries are now open and will close on 8 June 2018.

For more information or to enter, contact Natalie Da Silva on 011 877 6281
or natalie.dasilva@newmediapub.co.za



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New Product Competition 2018

Entry Form

Please complete and return to natalie.dasilva@newmediapub.co.za
by 8 June 2018.

Entry forms must be signed by the brand owners/managers

Why enter this competition?

1. Receive comprehensive feedback reports from the panel of expert judges
2. Benefit from editorial coverage in **Pharmaceutical & Cosmetic Review**, its electronic newsletters, the website, www.pharmacos.co.za, as well as all of its social media pages
3. Attendance to the prestigious Awards Function
4. A trip to in-Cosmetics Global 2019 for the overall winner of the competition
5. Accolades that go with being the competition winner
 - To be known as the leader in innovation in the South African market
 - New Product Competition Branding for your packaging
 - Acknowledgement of merit for the duration of the year

Company Information

Company name : _____
(brand owner/manager submitting the product)

Contact person: _____

Physical address: _____

Postal code: _____ VAT Reg No.: _____

Postal address: _____
_____ Postal code: _____

Telephone no.: _____

Cellphone: _____

Email address: _____

Signature : _____ Date: _____

Product Information

Products must be available in the market.

Entering:

Individual product

Range of products

*Please tick a box to state whether you will be entering an individual or a range of products.
Please use separate PRODUCT INFORMATION sheets for multiple entries.

Individual Products:

Full name of product: _____

Category of product: _____
(i.e. fine fragrance, body care, skin care, household product, etc.)

Date launched: _____

Recommended retail selling price (RSP): _____

Range of Products:

Full name range: _____

Full name of products within range: _____

Category of product: _____
(i.e. fine fragrance, body care, skin care, household product, etc.)

Date launched: _____

Recommended retail selling price (RSP): _____

Terms & Conditions

1. The prize does not include: transport to and from the airport; the hotel and show; meals and drinks; medical or baggage insurance; repatriation through any event whatsoever; reimbursement for flight delays, additional hotel accommodation, subsistence requirements under any circumstances, travel agent services, or compensation for any unforeseen event.
2. The prize may be deferred by a year if necessary at the discretion of New Media, due to unforeseen circumstances.
3. The judges decision is final and no correspondence will be entered into.
4. By entering the competition the winner agrees to participate in promotional material as New Media may require.
5. The prize is not transferable or exchangeable for cash.
6. New Media reserves the right to amend these terms and conditions at any time.
7. All entrants must have paid the entry fee before the first round of judging commences.
8. Should a product be disqualified for any reason the entry fee is non-refundable.
9. By entering the competition, you will be deemed to have agreed to abide by the procedures and rules as stated above.

Competition Procedure & Rules

1. Entry into the competition is charged as follows:

*a. Individual products - R1 195.00 excl. VAT

b. Range of products - R1 995.00 excl. VAT

2. Companies will be invoiced on submissions of entry.

3. Products will ONLY be judged once payment has been received.

4. Payment can be made by EFT or Credit Card.

Please select your preferred payment method:

EFT

New Media Publishing (Pty) Ltd

Nedbank, Sea Point

Branch code: 106 909

Account number: 106 932 1540

Credit Card (Mastercard & Visa)

Name on card: _____

Card number: _____

Expiry date: _____

CVC number: _____

Signature: _____

Date: _____

Amount payable: _____

*please send the completed form back to natalie.dasilva@newmediapub.co.za

Products entered must:

1. Be cosmetic:

a. Fulfil the definition of a cosmetic

A Cosmetic Product shall mean any substance or preparation intended to be placed in contact with the various external parts of the human body (epidermis, hair system, nails, lips and external genital organs) or with the teeth and the mucous membranes of the oral cavity with a view exclusively or mainly to cleaning them, perfuming them, changing their appearance and/or correcting body odours and/or protecting them or keeping them in good condition — except where such cleaning perfuming, protecting, changing, keeping or correcting is wholly for the purpose of treating or preventing disease.

2. Must be a toiletry (toothpaste, etc)

3. Be submitted by their brand owners

4. Be launched between 1 January 2017 and May 2018

5. Be available on the market.

Competition entrants agree:

1. To supply at least five sample products with submission of entries, and additional samples on request. In the event of a range, representative samples will be accepted.

2. To supply suitable full-colour photographs, in electronic format on submission of entry for the **Pharmaceutical & Cosmetic Review** website/magazine (must be 300dpi, JPEG and at least 1MB in size).

3. To supply a press release on the products.

4. Should your product be an imported - 'international brand/product', the following criteria apply:

- International products must be available on the shelf in SA/African markets for purchase and easily found

- This marketing plan/campaign must be made available to the judges with an explanation of how it has come into the SA/African markets

- International products must comply with all SA product regulations (i.e packaging, formulations, etc.)

Pharmaceutical & Cosmetic Review reserves the right to refuse a product entry should it not conform to the required specifications.

Pharmaceutical & Cosmetic Review also reserves the right to query any claims made on this entry form.

Once you have entered the competition, you will be sent a form for completion regarding the entered product for the purpose of the judging day, this form must be completed entirely in order for the products to be judged fairly.

CLOSING DATE FOR ENTRIES IS 8 JUNE 2018.

Prize

The winner will receive a trip to in-cosmetics Global 2019, the prize includes all flights, accommodation and entry into the show.